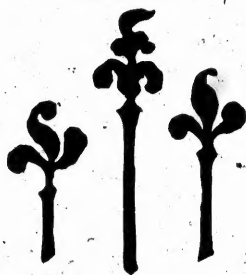


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THE LATEST TYPE FASHIONS



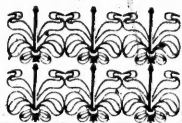
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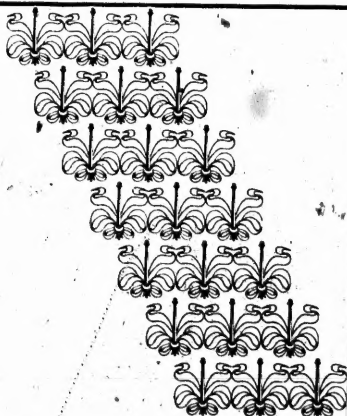
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Schœffer Old Style

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16 POINT

18 A 30 a \$3 00

WORKS OF FAMOUS AUTHORS SUNK IN OBLIVION

PARADOXICAL as it may seem, the chief causes of the oblivion of books is no longer their extinction, but the fond care with which they are preserved, and their rapid multiplication. The printing press of to-day is more than a match for the moth and worm \$270

36 POINT SCHœFFER OLD STYLE INITIALS 4 A \$3 50

12 POINT

20 A 40 a \$2 50

OLD BOOKS BURIED BY THE ACCUMULATION OF THE NEW

THE destroyer fulfills his commission by burying books under the pyramid which is formed by their accumulation. It is a striking example of the impotence with which man struggles against the destiny which awaits him and his works. The very means he takes to insure immortality destroys it. The activity of the press, by which he seemed to have taken pledges against time and fortune, is that

24 POINT SCHœFFER OLD STYLE INITIALS 6 A \$2 50

10 POINT

25 A 50 a \$2 25

PERILS OF COLUMBUS ON HIS VOYAGE OF DISCOVERY TO THE WESTWARD

INDICATIONS of approaching land became more certain, and excited hopes in proportion. The birds began to appear in flocks, making towards the southwest. Columbus, in imitation of Portuguese navigators who had been guided in several of their discoveries by motion of birds, altered his course from due west toward that quarter whither they pointed their flight. But, after holding on for several days in this new direction, without any better success than formerly, having seen no object during thirty days but the sea and sky, the hopes of his companions

24 POINT SCHœFFER OLD STYLE INITIALS 6 A \$2 50

8 POINT

25 A 50 a \$2 00

SAILORS LOSE HEART AND WANT COLUMBUS TO TURN ABOUT AND SAIL FOR EUROPE

DESPAIR, impatience and rage appeared in every countenance. All sense of subordination was lost, and a scene of confusion ensued. The officers who had previously concurred with Columbus in opinion, and supported his authority, took part with the private seamen, and they assembled tumultuously on the deck, expostulated with their commander, mingled threats with their expostulations, and wanted him to tack about and return to Europe, which he was loth to do. Columbus perceived that it would be of no avail to have recourse to any of his former arts, which, having been tried so often, had now lost their effect and that it was impossible to rekindle any zeal for the success of the expedition among men in whose breasts

16 POINT SCHœFFER OLD STYLE INITIALS 6 A \$1 50

30 POINT

8 A 12 s \$4 50

FONDEST HOPES DASHED

Those who Fail in Life are apt to assume the tone of injured innocence, and conclude that everyone is opposed to them

24 POINT

12 A 18 s \$4 00

PERSONS PRONE TO COMPLAIN

It will generally be found that men who complain, and constantly bewail their bad luck, are only reaping the consequences of their own neglect

18 POINT

15 A 25 s \$3 50

ADVANCEMENT IN THE BUSINESS WORLD

STRICT Attention, Punctuality, Application, Method, and Dispatch, are the principal qualities for the efficient conduct of any kind of business. It is the result of every-day experience, that steady attention to matters of

Schaeffer Old Style

PATENTED

60 POINT

3A 5a \$7 00

ROAD HOUSE Chariot Drivers

48 POINT

4A 7a \$6 00

DENOTE WISDOM
The Path to Success
is that of Common

36 POINT

6A 9a \$5 00

THRIFT AND ACTIVITY
Notwithstanding all that
has been said of Lucky

Laclede Series

72 POINT

3 A 5a \$12 00

Monumental

60 POINT

3 A 6a \$10 00

Broken Dishes

48 POINT

4 A 7a \$8 00

Country Residence

36 POINT

4 A 9a \$6 25

Unique Pictures Framed

24 POINT

5 A 14a \$4 00

**Industrious
Western Farmer**

18 POINT

5 A 18a \$3 25

**Enchantment
Handsome Decoration**

12 POINT

7 A 24a \$3 00

**Financial Speculation
Renowned European Negotiators
1234567890**

10 POINT

9 A 30a \$2 75

**Journalistic Conventions
Neapolitan Newspapers Represented
1234567890**

Bradley Outline

60 POINT

3 A 5 a \$8 50

Leads the Style

48 POINT

3 A 8 a \$6 75

Early printers were

36 POINT

4 A 10 a \$5 00

Gothic went out of fashion
in Europe and France at

24 POINT

5 A 16 a \$3 50

German Printers of 1450 used bold
Black Letters to avoid being detected

18 POINT

8 A 25 a \$3 25

Pages of early books were either large or small
folios, but sometimes quartos, and were there-
fore cumbrous and unhandy - Aldus Manuccio

Florentine Heavyface

48 POINT

4 A 5 a \$7 75

SOUNDING Army 9 Packs

36 POINT

5 A 8 a \$5 50

PORTSMOUTH Cruiser 83 Station

24 POINT

8 A 10 a \$4 50

REGULAR SOLDIERS Gentlemanly 25 Characters

18 POINT

10 A 16 a \$4 00

AMERICAN Type 8 Founder

10 POINT

20 A 26 a \$3 00

HUMBUG OINTMENT Efficacious 9 Medicaments

6 POINT

24 A 36 a \$2 50

ENDURE EASTERN HANDSHIPS Mountain Climbers \$34 were Exhausted

12 POINT

16 A 20 a \$3 25

TEXAS RANGERS Marching to Quincy 8

8 POINT

22 A 30 a \$2 75

DELIGHTFUL PAGEANTS Viewed from a Hundred Stands 24

5 POINT ON 6 POINT

24 A 36 a \$2 50

BASKING IN WINTERS CHILLY WEATHER Enjoying the Levishly-Stocked Larders \$254170

Kate Greenaways Mignonettes

All cast in type mould



Kate Greenaways Mignonettes



Large Lady Speakers

PER FONT

\$2 00

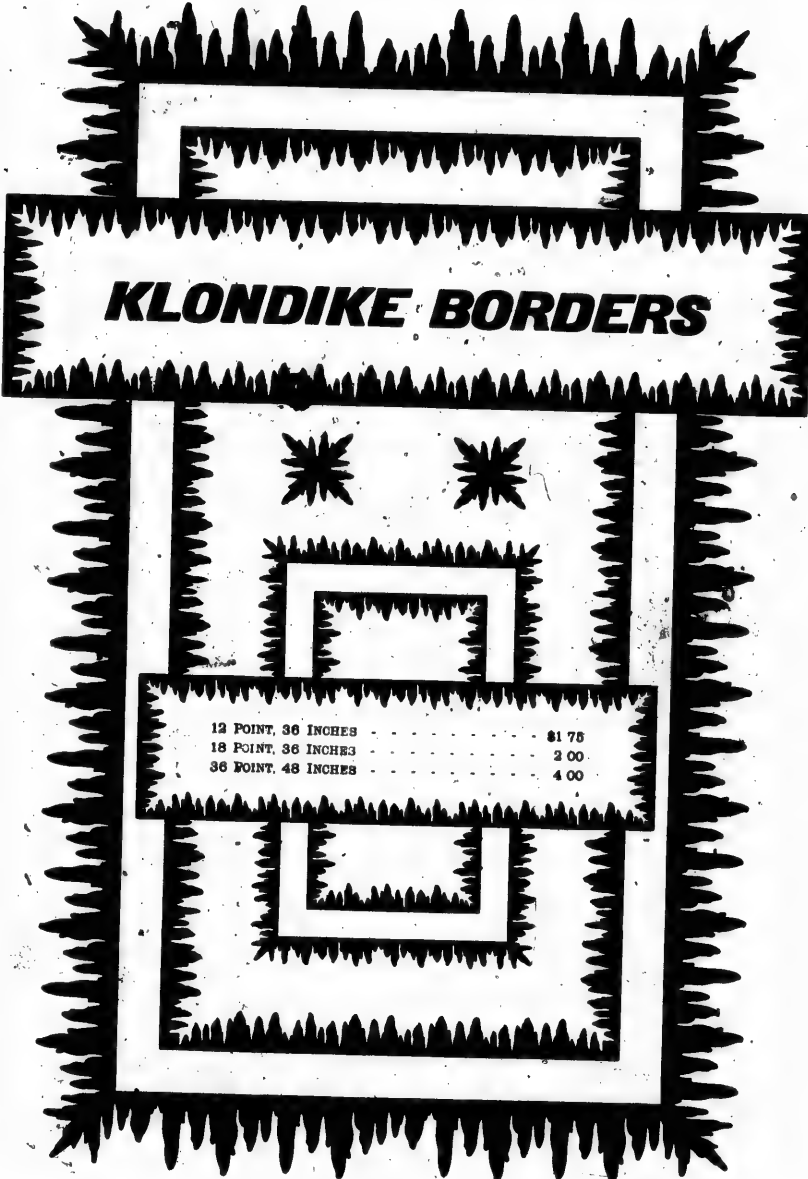


Small Lady Speakers

PER FONT

\$1 25





KLONDIKE BORDERS

12 POINT, 36 INCHES		\$1 75
18 POINT, 36 INCHES		2 00
36 POINT, 48 INCHES		4 00

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Is the leading house in Canada in Printing Machinery and Supplies, and as such our policy is to deal in manufactures that are standard and of superior value to our customers. The longest and most satisfactory service in proportion to cost is the correct standard of value, and judged by that standard our goods have demonstrated their superiority.

EVERYTHING FOR THE PRINTER

In Newspaper Stereo Plates, our success has been secured by excellence of workmanship and by careful selection and editing of matter, as well as by prompt attention to the wants of our patrons. Our Ready Print Department has likewise stepped to the front and maintains the lead in up-to-date patent sides for country newspapers. Canadian Printers can secure from us everything required in the production of printing, and can be better served by us than by any other house in the business.

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